

# CIPS CONNECTIONS April, 2010 - Vol 12, Issue 4

Connecting you to news affecting CIPS and the IT Profession



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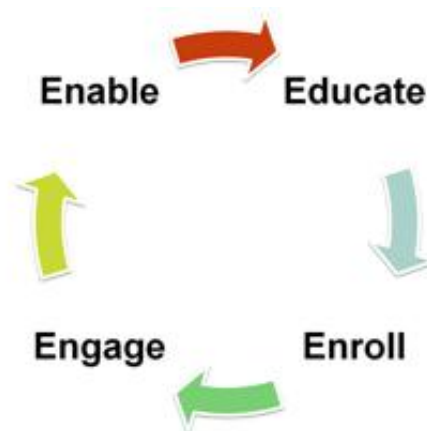
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## CIPS Youth Engagement Strategy

By Jay Payette, I.S.P., ITCP/IP3P

As we continue to advance the cause of IT professionalism in Canada and grow our organization, CIPS faces several organizational challenges. One of the most significant of those challenges is how to effectively engage Canada's youth and get them excited about a career in IT.

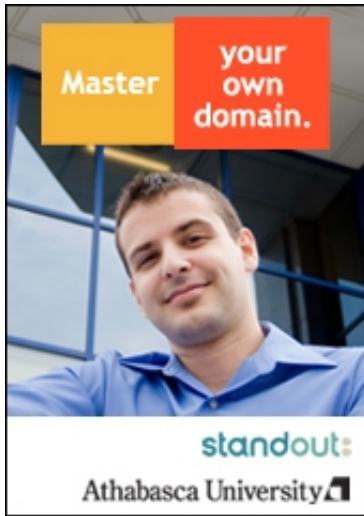
As a response to this challenge the OEC asked me (Jay Payette) to create a strategy to help CIPS increase its exposure to and engagement of Canadian youth. That request began the process of creating what has become the Youth Engagement Strategy (YES) which is a plan to help ignite interest in CIPS and IT professionalism amongst high school students, IT students, young professionals and other target groups. At the core of the strategy is what I call the 4E approach: Engage, Enable, Educate, Enroll.



Using the 4E approach I performed a study and compiled a list of recommendations classified as Critical, Recommended and Nice-to-Have. Currently the OEC and the CCITP have decided to move forward implementing all the Critical and some Recommended items. To do this I am leading up a mobilization program containing several projects. They include:

- Youth marketing review
- Website modernization
- Social Media strategy
- Campus speaking kits for members
- National campus operations system
- Proposal of a non-professional designation

Several of these projects are currently underway but **we are**



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**always looking for help.** If you are interested in learning more please feel free to contact me at [jay.payette@accenture.com](mailto:jay.payette@accenture.com).

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### CIPS Ambassador Campaign

Until June 30<sup>th</sup> 2010 CIPS will be thanking its great members for referring a new member\*. [Click Here for Details](#)



#### Featured "CIPS Ambassadors" of the Month:



**Neil Lang, I.S.P., ITCP/IP3P**  
CIPS Volunteer  
Instructor at NAIT

[About Neil](#)



**Trekker Armstrong, I.S.P., ITCP/IP3P**  
CCITP Chair

[About Trekker](#)

#### CIPS Alumni Promo

**Know a past CIPS Member?**

Let them know about this great **2 years for 1 opportunity.**



[Click Here for Details](#)

### New Member Benefit from Rove Mobile

**CIPS members receive 10% off Rove Mobile Admin Professional, Rove Mobile Admin Basics and your first year of software maintenance.**

#### New CIPS Certified Member Ring!

I.S.P. and ITCP holders can now order the **NEW CIPS Certified Member Ring!**



More info: [www.cips.ca/CIPSpring](http://www.cips.ca/CIPSpring)

**Get this ring FREE**

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Rove Mobile Admin is the only application available today that delivers advanced mobile IT administration capability for IT professionals that need comprehensive, secure access to a wide range of servers, services and platforms from their BlackBerry, iPhone, Android and Windows Mobile devices. [Click Here for details](#)

Rove is hosting a **live online webinar exclusively for CIPS members** to introduce Rove Mobile Admin. Don't miss the chance to see Rove Mobile Admin demonstrated live and to benefit from Q&A with Rove's product specialists. Wednesday May 12, 1:00 PM EDT. [Register now!](#)

## CIPS and CATA Alliance launching important initiative in Advanced Security

CIPS and CATA Alliance are launching an important initiative in Advanced Security. This project includes three parts : a survey on the industry and its users, a free access to the industry database and a series of workshops to be held in some major cities across Canada.

Should you participate in this important survey, you will receive a complimentary executive summary of the study.

Please click on the link below to fill the questionnaire. For approximately 7 minutes of your time, you will gain free information on the Canadian industry.

<<http://cata.ebdata.com/TakeSurvey.aspx?EID=981B455B038B5LmB419B4M5BM3I>>

[service@cata.ca](mailto:service@cata.ca)

Contact Huguette Guilhaumon : 514-656-3254

## JVS Toronto - Help an International Professional

What must it be like to be a skilled information technology professional new to Canada, looking for work and not be connected?

How good would it be for you, an IT professional, to be the one person who could actually **make a difference in the life of an international professional?**

I (Diane Brockman - JVS Toronto) work for an online mentoring project through JVS Toronto, a non-profit organization in Ontario that assists internationally trained individuals with employment needs. Our online mentoring program matches experienced people in various professions with newcomer professionals - we call them "mentees" - in the same or similar field. Our mentees have either been in Canada less than three years or they are in the latter stages of immigration but haven't arrived yet.

[\[Click Here to Read More\]](#)

## Upcoming Events

Event

Date

Location

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<a href="#">CIPS Newfoundland and Labrador AGM</a>	2010 May 06	St. John's, Newfoundland
<a href="#">CIPS Calgary May Luncheon</a>	2010 May 06	Calgary
<a href="#">CIPS Edmonton May Dinner Meeting - Bell's Capabilities Deliver Golden Games to Canada and the World</a>	2010 May 06	Edmonton
<a href="#">2010 SWOC Symposium - PMI SWOC invites CIPS members to join in a day of Making a difference in London</a>	2010 May 07	London, ON
<a href="#">IFIP Networking 2010 Conference</a>	2010 May 11	Chennai, India
<a href="#">CIPS Business Analysis SIG Event - The TOP TEN Secrets of a BA</a>	2010 May 20	Alberta
<a href="#">CIPS Alberta Golf Tournament</a>	2010 Jun 08	Calgary
<a href="#">CIPS Red Deer Golf Tournament</a>	2010 Jun 12	Red Deer
<a href="#">CIPS London AGM</a>	2010 Jun 21	London, ON
<a href="#">World Computer Congress 2010</a>	2010 Sep 23	Australia

## SecTor 2010

SecTor 2010 will be held **October 26 -27**, with training on the 25<sup>th</sup>, in the North Building of the MTCC. We have a number of exciting plans to make it the best show yet. Please visit our website at [www.sector.ca](http://www.sector.ca) for more information.

**CIPS discount coupon IND-CIPS-2010 saves members 10% off of the conference when registering.**

**Registration is now open. Early bird pricing till May 15<sup>th</sup> is \$499.**

## Interviews, Blogs & Podcasts by Stephen Ibaraki FCIPS, I.S.P., ITCP/IP3P



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[Dr. Joseph Turner, Internationally Awarded Authority in Computer Science and Education, Fellow ACM/ABET/CSAB, Chair of the Seoul Accord, Vice-President and Chair of the Publications Committee of IFIP, Chair of the Accreditation Council Training Committee for ABET, and Team Chair for ABET Computing Accreditation Evaluations](#)

Dr. Joseph Turner currently serves as Chair of the Seoul Accord, an international organization for the mutual recognition of accreditation agencies for computing programs. His current activities also include serving as a Vice-President and Chair of the Publications Committee of IFIP (International Federation for Information Processing), Chair of the Accreditation Council Training Committee for ABET (the US accrediting agency for programs in applied science, computing, engineering, and engineering technology), and Team Chair for ABET computing accreditation evaluations. He has previously served as Vice-President of the ACM, President of the Computing Sciences Accreditation Board (CSAB), Chairman of the ACM Education Board, and as a member of the Boards of Directors of the Computing Research Association, the National Educational Computing Association, and the Association of Specialized and Professional Accreditors. He has served more than 20 times as a consultant and on evaluation teams for computer science programs at the undergraduate, masters, and doctoral levels both for individual institutions and for state agencies, and has chaired more than 25 accreditation evaluation teams.

**[Dr. Elizabeth Hawthorne: Leading Top Educator, Professor, and Computing Professional: Chair ACM Two-year College Education Committee shares her valued insights into Security, the Semantic Web, education and online learning, skills and careers](#)**

Dr. Hawthorne is a Senior Professor of Computer Science at Union County College in Cranford, NJ and serves as Chair of the Association for Computing Machinery's Two-Year College Education Committee (<http://www.acmtyc.org>). In her role as Chair of the ACM TYCEC, she also serves as the principal investigator for a National Science Foundation grant, Strategic Summit on the Computing Education Challenges facing America's Community Colleges. She is a member of several ACM Special Interest Groups including SIGCSE, SIGCAS, SIGITE, and SIGSAC as well as the IEEE Computer Society, where she is listed in the annual Women in Engineering Directory. Dr. Hawthorne writes a semi-annual column, Community College Corner, for ACM Inroads. She co-authored a white paper entitled, Cybersecurity Education in Community Colleges Across America: a Survey of Four Approaches by Five Institutions (2002) that is published in Protecting Information: The Role of Community Colleges in Cybersecurity Education, a joint workshop sponsored by the National Science Foundation and the American Association for Community Colleges. She has made numerous presentations at regional, national and international conferences; her research pursuits include the scholarship of teaching and learning in both the physical and virtual classrooms as well as creating online communities of practice for computing educators.

**[Dr. Lecia Barker: Senior Research Scientist for the National Center for Women & IT, Leading Educator, and Top Thought Leader Shares her insights into unconscious bias, attracting diversity into computing, maximizing educational environments and technologies and much more](#)**

Dr. Lecia Barker is a Research Associate Professor in the School of Information at the University of Texas in Austin and a Senior Research Scientist for the National Center for Women & Information Technology (NCWIT). Barker's research and evaluation studies fall in two areas: (1) Attracting, retaining and advancing groups under-represented in professional computing and science careers, both industry and academic; these studies focus on social climate, identity/belonging, faculty adoption of alternative teaching and curricular practices and sustainable organizational change and (2) Educational technologies from the viewpoint of learning outcomes and user studies; these studies focus on how situational factors influence use and usefulness of the technologies.

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