

This message contains images. If you don't see images, click here to view. [Click here](#) to **advertise** in this news brief.

[Text Version](#) [RSS](#) [Subscribe](#) [Unsubscribe](#) [Archive](#) **Media Kit**

April 03, 2014

CIPS CONNECTIONS

Connecting you to news affecting CIPS and the IT Profession

[Home](#) [About](#) [Join](#) [Certification](#) [IT Events](#) [IT Jobs](#) [Contact](#)





**WANT
THIS
AD
SPACE?**



**CLICK
HERE**
*to find out
how it can
be yours*

Azure Infrastructure as a Service (IaaS) for IT Professionals

CIPS via Microsoft TechNet



Cloud adoption is a greatly discussed topic, particularly in regards to its capability and scalability. The enablement offered through proper adoption of cloud technology provide further customer reach and/or greater informational depth internally.

As organizations wrap their heads around cloud adoption, they frequently ask the following question: "Which cloud service is right for my organization?"





Share this article:    

[READ MORE](#)

CIPS Saskatchewan April 16 Luncheon: '25 Years of Steady Change'

CIPS

In January 2014, ESTI Consulting Services was excited and thankful to be celebrating 25 years of operations. Having run an ICT consulting organization with clients across Canada since before the Web existed, we have seen significant change in the industry and in a number of industries that directly impact ICT — we still remember Canadian Airlines and yes, they impacted our service delivery greatly! We have seen many good changes, some bad changes, but all were interesting.

Share this article:    

[READ MORE](#)

CIPS Regina April 30th Event: 'Strategy Required: How Customer Experience is Changing the Role of Information Technology'

CIPS

Over the last decade, the art and science of application development has evolved significantly as organizations seek to maximize the value from their information technology investments. There is a fresh wave of thinking in the technology industry today — one that focuses on how to use technology to support a Customer Experience Strategy that engages customers and drives value through greater revenues and reduced cost.

Share this article: [f](#) [t](#) [in](#) [✉](#)

[READ MORE](#)

The CIO-CMO Dialogue: Is 'IT's new boss' overhyped?

IT World Canada

You knew it was coming: the CMO may not only end up outspending the CIO, but some believe they should be the IT department's new boss, too. In a recent story on CMSWire, for example, it was pointed out that this hierarchy is already in place at companies like Marriott International, but some suggested this is entirely the wrong approach and a premature move by senior management.

Share this article: [f](#) [t](#) [in](#) [✉](#)

[READ MORE](#)

SPEAK UP. GET PUBLISHED.	RAISE YOUR PROFILE	SEE YOUR WORK IN FUTURE EDITIONS.	YOUR CONTENT YOUR EXPERTISE YOUR NAME	RONNIE RICHARD 469.420.2682 RRICHARD@MULTIBRIEFS.COM
-----------------------------	-------------------------------	--------------------------------------	--	---

CIPS Saskatoon May 1st Event: 'Strategy Required: How Customer Experience is Changing the Role of Information Technology'

CIPS

Over the last decade, the art and science of application development has evolved significantly as organizations seek to maximize the value from their information technology investments. There is a fresh wave of thinking in the technology industry today — one that focuses on how to use technology to support a Customer Experience Strategy that engages customers and drives value through greater revenues and reduced cost.

Share this article: [f](#) [t](#) [in](#) [✉](#)

[READ MORE](#)

Featured Whitepaper: Extending next generation firewalls

CIPS

Today's enterprises are increasingly looking to upgrade security at the edge of their networks. This upgrade is not just to match higher network speeds with higher security performance. It is primarily designed to introduce a deeper level of inspection, beyond traditional port and protocol firewalls, for greater visibility into and control over network traffic.

Share this article: [f](#) [t](#) [in](#) [✉](#)

[READ MORE](#)

CIPS INTERVIEWS: Simon Dixon, Co-Founder, CEO and Author of 'Bank to the Future,' Global Top Innovation Leader and Entrepreneur

CIPS



Simon Dixon was originally trained as an economist before starting his career in investment banking. In his career he was originally a trader before moving into corporate finance where he helped venture capitalists exit their companies onto the London Stock Exchange.

Share this article: [f](#) [t](#) [in](#) [✉](#)

[READ MORE](#)

FEATURED ARTICLE	TRENDING ARTICLE	MOST POPULAR ARTICLE
----------------------------------	----------------------------------	--------------------------------------

Survey: Half of Canadian businesses lacking in mobile apps

ITBusiness.ca

For many businesses, having a mobile-first strategy seems like a "must" — and it follows logically that businesses would have some kind of mobile presence. However, in a new survey of more than 270 IT professionals in Canada, 54 per cent of CIOs said they don't have a mobile app in place for their organizations.



[READ MORE](#)

Is your professional development stuck in a polar vortex?

IT World Canada

Is your professional development stuck? Then it's time to turn up the heat. Now's the time to focus down hard and add to your professional arsenal. The great news is today there are so many options and many are low cost, even free.



[READ MORE](#)

8 useful hotkeys and features for Windows 8.1

CIPS via Microsoft TechNet

By introducing an OS that melds the traditional desktop computing experience with a mobile UI experience, Microsoft has signaled a transformational change in regards to daily computing with Windows 8.1.



[READ MORE](#)

Interview: CapLinked's Eric Jackson

IT World Canada

Eric Jackson, who headed the marketing team at PayPal and is now CEO and co-founder of CapLinked, a platform for securely managing business transactions, complex deals and projects in the cloud, has strong positions and key insights on many areas, which led to this podcast interview — portions of which are extracted here.

Share this article:



[READ MORE](#)

Featured I.T. Jobs

CIPS

[Software Developer 1, 2 and 3, Winnipeg, Manitoba](#)

[Technical Lead, Saskatoon, Saskatchewan](#)

[System Analyst \(Oracle DBA\), Guelph, Ontario](#)

[Team Leader - Infrastructure Services, Edmonton, Alberta](#)

[Network Analyst - Security Specialist, St. Albert, Alberta](#)

[Oracle BRM \(Billing and Revenue Management\) Architect, Calgary, Alberta](#)

[Senior Oracle BRM \(Billing and Revenue Management\) Developer, Calgary, Alberta](#)

[Quality Assurance Leader, Vancouver, British Columbia](#)

[Associate Director, IT Operations & Infrastructure, Guelph, Ontario](#)

[Director, Enterprise Architecture, Regina, Saskatchewan](#)

[Senior Software Developer, Whitehorse, Yukon Territory](#)

[Municipal Information Analyst \(Program Services 3\), Edmonton, Alberta](#)

[Senior Systems Analyst, Calgary, Alberta](#)

[IT Business Analyst, Melville, Saskatchewan](#)

[Vice President, Information and Technology Services, Victoria, British Columbia](#)

[BRM Technical DBA, Calgary, Alberta](#)

[Manager of IT Applications, Saskatoon, Saskatchewan](#)

[Chief Technology & Information Officer, Whitehorse, Yukon Territory](#)

[Director of IT, Saskatoon, Saskatchewan](#)See more Job Postings and Upload your Resume at: <http://jobs.cips.ca>

Share this article:

[READ MORE](#)**TRENDING ARTICLES**

Missed last week's issue? See which articles your colleagues read most.

[Featured I.T. Jobs \(12\)](#) (CIPS)[Featured I.T. Jobs \(16\)](#) (CIPS)[Featured I.T. Jobs \(14\)](#) (CIPS)[Click here](#) to see what else you missed.**2nd Annual Smart Cities Summit**

CIPS

We are proud to share this exclusive opportunity to join the leading minds in public and private sector that are converging this April in Toronto to discuss opportunities and solutions towards maximizing efficiencies and service delivery to communities. SAVE 20% with CIPS as you register to attend this important meeting. We look forward to meeting you at the event.

Share this article:

[READ MORE](#)**11th Annual PMI SWOC Symposium**

CIPS

The 11th Annual PMI SWOC Symposium is scheduled for Friday, April 11th at the Best Western Lamplighter Inn in London, Ontario. Details can be found at www.pmiswoc.org. **2014 PMI SWOC Symposium theme "Empowerment + Inspiration PMI = Business Success" — The formula for energizing projects to optimize results.**

Share this article:

[READ MORE](#)**CIPS National Corporate Partners**

The following organizations have demonstrated their commitment to professionalism, ethics, and high standards for the I.T. profession through their support of CIPS. CIPS thanks all its partners for their contribution.

Become a CIPS Corporate Partner Today! - Send an email to jelias@cips.ca**IT WORLD CANADA****a c r o d e x****CIPS Connections**[Frank Humada](#), Multiview, Director of Publishing, 289.695.5422**Download media kit**[Oliver Kirby](#), Multiview, Content Editor, 289.695.5401**Contribute news****Recent issues**[March 27, 2014](#)[March 20, 2014](#)[March 13, 2014](#)[March 6, 2014](#)

This edition of CIPS Connections was sent to ##Email##. To unsubscribe, [click here](#). Did someone forward this edition to you? [Subscribe here](#) -- it's free!



50 Minthorn Blvd., Suite 800, Thornhill, ON, L3T 7X8