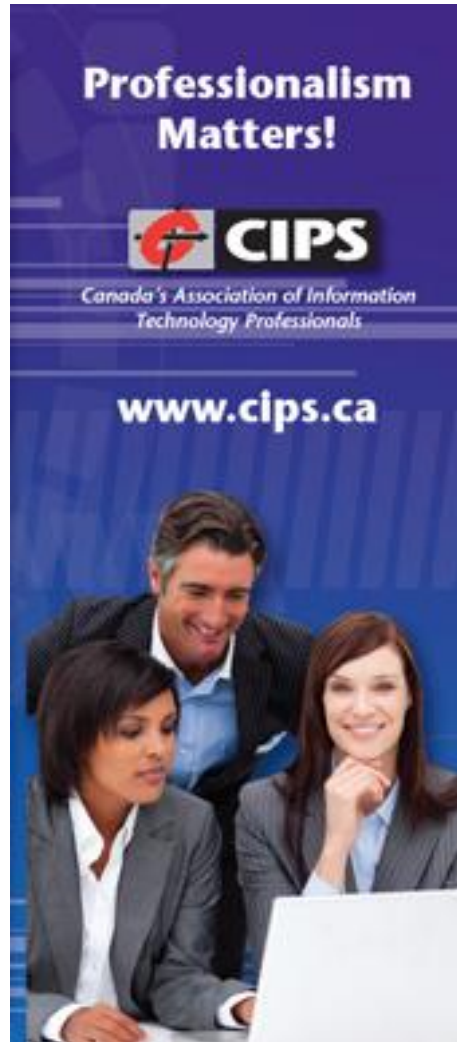




Annual Report 2009-2010
Professionalism Matters



CIPS ANNUAL REPORT 2009-2010



CCITP Chair's Message



Dear CIPS Members,

Two years ago CIPS embarked down a path of governance change that has required significant internal reorganization which is still continuing today. Yet throughout this period of change CIPS has remained true to our vision of providing leadership in information systems and technology. CIPS volunteers have led initiatives both domestically and internationally that demonstrate CIPS to be a leader in the Canadian IT industry.

Prime Minister Stephen Harper has recognized CIPS' leadership by stating: "The association has promoted high ideals of competence and ethical practices through certification, accreditation programs, and professional development. I would like to commend CIPS members for carrying out their responsibilities with integrity, expertise and professionalism...Your efforts have made positive and lasting contributions to Canada's economic growth and competitiveness."

This annual report looks at the work and accomplishments of CIPS members this past year and while my report to you examines only a few of these, it will demonstrate the breath of our activities at a National level. While outside the scope of this report, I am also equally pleased by many of the professionalism activities occurring within the Provincial Societies.

CIPS continues to address issues and concerns affecting the IT profession and industry. Early in the year, Greg Lane, I.S.P., ITCP/IP3P, past chair of the CCITP, responded to the federal budget by calling upon the Canadian Government to develop a renewed ICT strategy for Canada. CIPS stated that "in order to ensure the long-term recovery of the IT sector in Canada, a concerted effort from government, academia and industry is required". Greg initiated conversations through some controversial topics that got the industry talking and thinking, which included the elimination of tax on technology, repatriation of Canadian IT professionals working abroad and incentives to stimulate more students to participate in IT related fields of study.

Through the efforts of Martin Kratz and Patricia Glenn, I.S.P, ITCP/IP3P, CIPS also provided positions on **Copyright Reform** and **Improving Canada's Digital Advantage: Strategies for Sustainable Prosperity**. While these CIPS members led the development of these positions, all CIPS members were asked to participate in the formation of these CIPS positions through calls in our **CIPS Connections** e-newsletter and through our social media channels. If you are unfamiliar with these papers you will find them posted on the CIPS website <http://www.cips.ca/papers>.

Greg Lane was also appointed the new Chair of IP3 (International Professional Practice) this past year. CIPS is a founding member of IP3, which has made great progress since its inception late in 2006. CIPS' own ITCP designation is internationally recognized under IP3's IP3P accreditation. Late this summer, CIPS received word that through Greg's leadership the IP3 Board had agreed that Societies who have been accredited by IP3 will accept the certification of individuals from other accredited societies. This puts CIPS' ITCP holders on equal footing with its counterpart in Australia today, and in the future with other designation



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holders in Japan, New Zealand and South Africa, as they become IP3 accredited in the coming year.

CIPS' leadership on the IP3 extends beyond Greg. Roger Hart, I.S.P., ITCP/IP3P, and Stephen Ibaraki, FCIPS, I.S.P., ITCP/IP3P hold positions of CEO and Chief Officer Strategic Relations for the IP3. Gina van Dalen CAE, Manager of Professional Standards in the National office provides administrative support to the IP3. Stephen in particular was instrumental in the formation of a Global Industry Council for the IP3, which includes senior industry leaders such as Maggie Johnson, Director of Education and University Relations for Google, Alex Lin, CEO and Founder of ChinaValue, and Tan Moorthy, Vice President of Research and Head of Education for Infosys. There is no doubt that CIPS has provided the required leadership for the IP3 which will continue to grow and spread the message of the importance of professionalism in IT worldwide.

This past year, CIPS has undertaken a number of partnerships. One of these in particular is CIPS' involvement with CATA Alliance's important initiative in Advanced Security. This initiative develops a strategic perspective of the advanced security industry's strengths and ability to meet its needs. CIPS also signed a formal partnership with the National Association of Computer Consulting Business Canada (NACCB Canada). The combined membership of CIPS and NACCB has an accumulated joined force of over 100,000 voting and taxpaying individuals across Canada. The purpose of this partnership is to increase the voice of CIPS and the NACCB to senior officials at all levels of government on a consistent basis to support the Canadian IT industry. CIPS and NAACB members have also been jointly working on a two-part program to provide a mechanism to promote awareness of the SR&ED program within the IT community, with the goal of encouraging the growth of the industry through investment in innovation and renovation. Initially focusing on providing awareness to small and medium businesses, the second part of the program will focus on IT contracting companies and their contractors. Thank you to Dan Eng, I.S.P., ITCP/IP3P and Keith Lovatt for leading this project on behalf of CIPS.

CIPS also signed Memorandum of Understandings related to accreditation programs with both the Coalition for Tomorrow's IT Skills (CCICT) and the Canadian Council of Technicians and Technologists (CCTT). Through the involvement of CIPS members we continue to be active partners with the International Federation for Information Processing (IFIP), the Seoul Accord, the Association of Public Sector Information Professionals, (DPI) and the Institute of Certified Computer Professionals. We initiated discussions with ICTC for CIPS' involvement in the delivery and management of the I-Advance program in Canada. CIPS has put a proposal before the ICTC for our joint collaboration. This has been met favourably by ICTC and we look to engage them in negotiations that would formalize our joint collaboration and explore how CIPS' designations might fit into the I-Advance program. CIPS is also in discussion with ACM, as we look to update our 30+ year old reciprocal membership agreement to bring more shared member value between our organizations.

CIPS understands the importance of students in the advancement of the IT Industry in Canada. As a result of this, CIPS under the leadership of Jay Payette, I.S.P., ITCP/IP3P developed a Youth Engagement Strategy (YES) to engage students and young professionals to consider careers in the IT industry, while increasing their exposure to CIPS and our message about the importance of professionalism. Ongoing youth initiatives include a youth marketing review and website modernization. We have upgraded our website recently and our members



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can expect new exciting features in the upcoming months. The Youth Engagement Strategy also includes a social media strategy which will be implemented over the next year.

Following the approval of CIPS' YES and learning's from our sister association, the ACS, CIPS' accreditation councils worked on the development of an Academic Engagement Strategy (AES). The strategy is expected to be presented to the CCITP before the end of this calendar year with implementation commencing in 2011.

Numerous CIPS benefits were introduced this year for our members to take advantage of, along with previous partnerships being expanded. A new benefit for all new and renewing CIPS members was a one-year free subscription with Trend Micro, a global leader in Internet content security. CIPS also launched its CIPS-McGraw-Hill Online Bookstore, with members now being able to receive a 40% discount on selected McGraw-Hill computing titles and references. A new benefit for CIPS I.S.P. holders is that they can now obtain the NPA CNP at a special reduced fee and process until the end of 2010. Meanwhile CIPS also continues its partnerships with associations like Info-Tech Research Group, which provides our members with free research reports and tools

The CIPS association would not be what is today without the incessant hard work of its many volunteers, staff, and most importantly members. I would like to take this opportunity to thank all of you for continuing to embrace our professionalism initiatives. CIPS will continue to make our voice heard within the IT industry and provide more value to our members, while building a solid base for the Society's future.

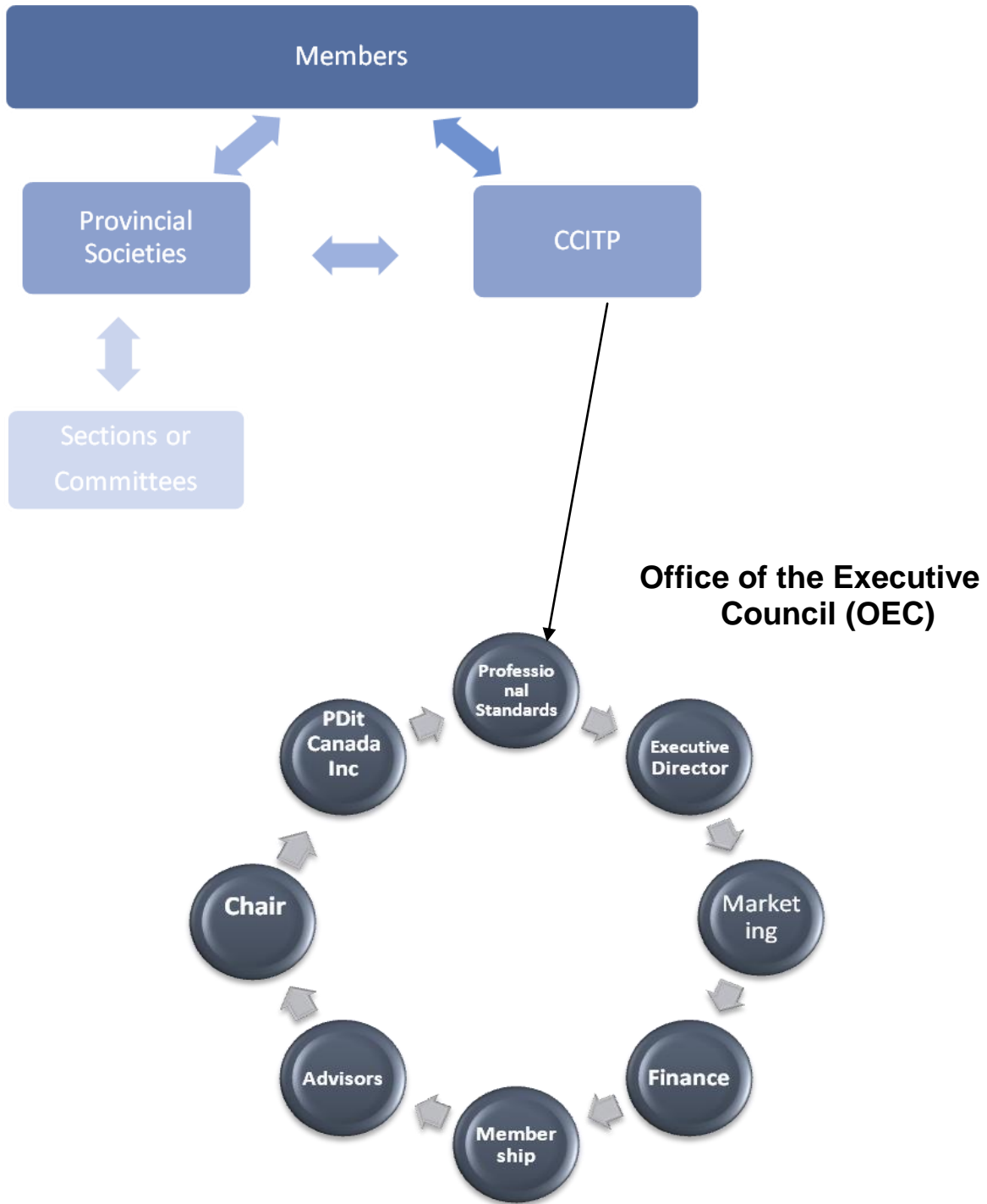
Sincerely,

A handwritten signature in black ink that reads "Trekker Armstrong".

Trekker Armstrong, I.S.P., ITCP/IP3P

Chair CCITP

CIPS Governance Structure



2009-2010 Canadian Council of Information Technology Professionals (CCITP)



CCITP Chair
Trekker Armstrong, I.S.P., ITCP/IP3P



National Director
Greg Lane, I.S.P., ITCP/IP3P



National Director
Jon Nightingale, I.S.P., ITCP/IP3P



Ex-Officio
Mary Jean Kucerak, CAE



CIPS BC & Yukon
Bill Dunn, I.S.P., ITCP/IP3P



CIPS Alberta & Northwest Territories
Don Burdeyney, I.S.P., ITCP/IP3P



CIPS Saskatchewan
Brenda Byers, I.S.P., ITCP/IP3P



CIPS Manitoba
Kerry Augustine, I.S.P., ITCP/IP3P



CIPS Ontario
Len Inkster, I.S.P., ITCP/IP3P



CIPS Newfoundland & Labrador & Nunavut
Andrew Woodman, I.S.P., ITCP/IP3P



CIPS New Brunswick
Vacant



CIPS Nova Scotia
Lem Murphy, I.S.P., ITCP/IP3P



CIPS Prince Edward Island
Fraser Cameron



Quebec
François Du Perron, EATI, PATI/IP3P

Office of the Executive Council, (OEC)



Chair

Greg Lane, I.S.P., ITCP/IP3P



Advisor

Stephen Ibaraki, FCIPS, I.S.P.,
ITCP/IP3P



Co-Director Marketing

Geoffrey Milos, I.S.P. ITCP/IP3P



Co-Director Marketing

Kris DeGiacomo



Advisor

Roger Hart, I.S.P., ITCP/IP3P



Director Membership

Debbie Conrad, I.S.P., ITCP/IP3P



Executive Director

Mary Jean Kucerak, CAE



Advisor

Jay Payette, I.S.P., ITCP/IP3P



Co- Director Professional Standards

Jon Nightingale, I.S.P., ITCP/IP3P



Co- Director Professional Standards

Rick Penton, I.S.P., ITCP/IP3P



Director Finance

Don Burdeyney, I.S.P., ITCP/IP3P



Advisor

Gerry Gaertner, I.S.P., ITCP/IP3P

Professional Standards Report

Professional Standards Portfolio Activities

Body of Knowledge (BOK)

The CIPS Body of Knowledge Committee, chaired by Dr. Timothy Lethbridge, I.S.P., ITCP/IP3P (University of Ottawa), made good progress this year. The Committee consists of representatives from all CIPS Provincial Societies, the academic community and a variety of stakeholder groups.

The mandate of the CIPS Body of Knowledge Committee is to:

- review, maintain and update the information contained in the CIPS Body of Knowledge to ensure that:
 - the areas of knowledge, associated activities, tasks and skills and the general accepted practices are kept current within the profession; and
 - CIPS maintains an appropriate set of criteria and norms for professional practice in IT.

The Committee's immediate short-term task is to develop the Body of Knowledge that is to be mastered by everyone accepted as an IT professional and to ensure that it meets the IP3 (www.ipthree.org) benchmark BOK requirements.

The Committee has completed the initial draft of the BOK, which will be circulated to the wider IT community for consultation later this year.

International Professional Practice Partnership (IP3)

Under the stewardship of Greg Lane, I.S.P., ITCP/IP3P, the IP3 started the implementation of their 2009/2012 Business Plan. The Information Processing Society of Japan (IPSJ), New Zealand Computer Society (NZCS), the Computer Society of South Africa (CSSA), and the Computer Society of Zimbabwe (CSZ), joined IP3 this year. A leading global marketing company developed a communications plan for the IP3, which resulted in a redesign of its website (www.ipthree.org) to include a focus on social networking and engagement with IP3 stakeholder groups. A Global Industry Council (see <http://www.ipthree.org/about-ip3/global-advisory-council>) was created with representation from a number of high profile industry representatives. IP3 also approved the creation of a global Standards Council and an Accreditation Committee.

Academic Engagement Program (AEP)

Under the leadership of Dr. Peter King, FCIPS, I.S.P., ITCP/IP3P, work was started on the development of an Academic Engagement Program. The program is intended to create a number of relevant services and products that cater to the academic community – creating a vehicle to actively engage this community with CIPS. A working committee developed the



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initiatives for the AEP, and a planning session involving the Computer Science Accreditation Council (CSAC) and the Information Systems and Technology Accreditation Council (ISTAC) took place in early summer to provide further input. The intent is to launch the AEP program, including a dedicated website, early in 2011.

Coalition for Tomorrow's IT Skills (CCICT)

CCICT has developed criteria for undergraduate university professional programs that focus on producing graduates that are ideally positioned to become leaders of technology-based change. The project entitled Business Technology Management (BTM - <http://www.ccict.ca/btm.html>) addresses the specific needs of industry. CIPS signed a partnership agreement with the CCICT whereby CIPS will provide accreditation services for the BTM in conjunction with CCICT.

Information and Communications Technology Canada (ICTC)

CIPS is in active discussions with ICTC to explore the alignment between the ICTC I-ADVANCE© certification program and the CIPS Certification program. Our goal is to collectively define the elements of the IT profession through a nationally and internationally recognized certification framework that is based on a measurement of competence, integrity and service.

Canadian Council of Technicians and Technologists (CCTT)

Following the *Memorandum of Understanding* (MOU) signed in late 2008 where CIPS and the Canadian Council of Technologist and Technicians (CCTT) agreed to explore collaboration related to the accreditation of Canadian post-secondary programs in those areas of Computing and Information Technologies, which are of common interest to both parties, a *Letter of Intent* has been drafted that:

- define the terms of the business, legal and procedural relationship related to the joint accreditation of educational institution programs in Computing and Information Technologies;
- clarify the key points of the proposed relationship;
- declare the parties' interest in entering into a formal agreement; and
- set agreed upon principles in the development of the formal agreement.

The parties have agreed to ensure that there should be no market confusion or unnecessary duplication in the accreditation of Computing and Information Technology type programs and to reach a consensus around the criteria, processes and the organizations' respective jurisdiction, roles and responsibilities. The goal is to provide the best accreditation process possible for educational institutions.

Seoul Accord

CIPS continued its active participation in the Seoul Accord with representation on three Working Groups. These Working Groups explore how Seoul Accord signatories should list their accredited programs; what a signatory's geographic jurisdiction is vis-à-vis accreditation; and the policies and procedures for the ongoing monitoring and reporting of Seoul Accord signatory bodies. The first step in the monitoring and reporting process has started for the existing Seoul Accord signatory bodies, and CIPS has completed its self evaluation report for the assessment team.

Accreditation Council and Outcome Based Accreditation

Following global and national trends in accreditation and in line with the direction provided by the Seoul Accord (www.seoulaccord.org), the CIPS accreditation councils have moved towards developing an outcome based approach to accreditation. The new accreditation criteria still include detailed curriculum standards, but they now also expect educational institutions to clearly define outcomes and objectives and establish processes that will allow the Councils to determine the extent to which these outcomes and objectives are achieved. The quality improvement methods used in higher education thus reflect the quality improvement processes that have proven useful in industry.

Accredited Programs

The following programs were re-accredited by CIPS this fiscal year:

Lethbridge College

Computer Information Technology Program

SIAST Palliser

Business Information Systems (BIS)

SIAST Kelsey

Computer Systems Technology

British Columbia Institute of Technology

Computer Systems Technology

Computer Information Systems

Bachelor of Technology in Computer Systems

Acadia University

Bachelor of Computer Science

Bachelor of Computer Science with Honours

Bachelor of Computer Science with Specialization

Université du Québec à Montréal

Baccalauréat en informatique et génie logiciel

Baccalauréat en informatique et génie logiciel – cheminement non coopératif

Baccalauréat en informatique et génie logiciel – cheminement coopératif.

University of New Brunswick – Fredericton

Bachelor of Computer Science (BCS)
BCS with Major in Theory and Computation
BCS with Honours in Theory and Computation
BCS with Honours in Hardware Systems
BCS with Major in Software Systems
BCS with Honours in Software Systems
BCS with Major in Information Systems
BCS with Honours in Information Systems
BCS with Major in Multimedia Systems
BCS with Honours in Multimedia Systems
BCS with Major in GIS
BCS with Honours in GIS



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University of New Brunswick – Fredericton

Bachelor of Science in Software Engineering

University of Regina

Bachelor of Science in Computer Science

Bachelor of Science (Honours) in Computer Science

University of Saskatchewan

Bachelor of Science Computer Science

Bachelor of Science Honours – Computer Science

Honours Bachelor of Science in Computer Science - Software Engineering Option

St. Mary's University

Bachelor of Science with Major in Computing Science

Bachelor of Science with Honours in Computing Science

Concordia University

B. Computer Science Computer Systems Option (CS)

B. Computer Science Computer Applications Option (CA)

Marketing Report

This was a very productive year for the Provincial Marketing Committee, as we focused on improving CIPS' communication, enhancing CIPS' online presence, and providing new member benefits, through discounted products, services, and events.

As consistent communication across all CIPS Provinces is essential, the committee worked to complete the "Corporate Style Guide", as well as create a "Member Logo Guidelines", so that CIPS members could proudly display their membership with CIPS and holding of the I.S.P. and ITCP designations on their email correspondence and business cards. In order to attract new members the "Provincials Sales Kit" initiative led to the defining of key messages and the production of a new CIPS brochure.

The Committee took steps to improve CIPS' online presence by upgrading the CIPS National website to Drupal 6, and adding a fresh and clean design. This new website will continue to see improvements over the next year. Along with this new website an online strategy plan was created that will be implemented this upcoming year. This plan was the result of combining last year's "Youth Engagements Strategy" and "Advocacy Rep" initiatives.

CIPS continued to provide a variety of benefits to our members. This year our members were provided with free anti-virus software protection from Trend Micro, a CIPS/McGraw-Hill Online Bookstore, and discounts on an assortment of products and events.

Previous CIPS members were encouraged to re-join CIPS to take advantage of these new offerings by rejoining at a discounted rate through the Alumni promotion. New members were also target through the Ambassador Campaign, which provided current members with gifts for referring new members. A big thank you to all members that showed their support for this promotion.

This combination of new guidelines, improved communication, fresh benefits, and high quality planning provided consistency and direction, which will ultimately allow CIPS to continue to take significant steps in the right direction. For this upcoming year the Marketing Committee will be expanding on these recent projects and focus on improving CIPS' online presence and communication.

The creation of the Provincial Sales Kit will be continued this upcoming year, with defining more focused messages and providing a wider range of communication content and materials. This includes a certification (I.S.P./ITCP) brochure, student brochure, advertisements, CIPS banner, and PowerPoint presentation. These materials will then be used to target and inform potential new members, through initiatives such as a direct mail campaign.

Along with producing new messaging and promotional materials, the major focus for this year will be improving CIPS' communication, both amongst members and with the public. One initiative in particular that will be used to better understand our membership base is an "Exit Survey", which will allow us to analyze what is working for CIPS and what we need to improve on in order to keep and attract new members.



CIPS' online strategy will be getting a large overhaul this year, starting with providing Provinces with outdated websites an easy solution to improve their online presence. CIPS will then be launching a new "Online Media Hub" website to go alongside the new National website, which will allow for improved communication within our membership base, as well as providing a platform to increase CIPS communication to the public. Designated "CIPS Bloggers" will be able to utilize this tool, as well as CIPS' social networking websites, to provide increased content and to engage our members and the Canadian IT community.

New Member Benefits

The following are new member benefits that were introduced to the CIPS membership during the 2009-2010 year.

Computer Security - Trend Micro

All new and renewing CIPS members were provided with a one-year free subscription to Trend Micro's Worry-Free Business Security Services to protect up to 5 computers from viruses, hackers, spam, spyware, phishing and data theft. This offer began February 2010 and is ongoing until January 31st 2011.

CIPS/McGraw-Hill Online Bookstore

In partnership with McGraw-Hill, CIPS launched its CIPS/McGraw-Hill Online Bookstore, which provides CIPS Members with a 40% discount on selected McGraw-Hill computing titles and references. (www.mcgrawhill.ca/cips)

Athabasca University – Executive MBA program

CIPS I.S.P. holders now qualify for Athabasca University's Executive MBA program. With an I.S.P. designation and at least five years of managerial experience, a CIPS member may apply directly to either the Graduate Diploma in Management (GDM) or to the Executive MBA program

CIPS Website Upgrade

This year CIPS upgraded its website from Drupal 5 to Drupal 6, which will allow for an improved user experience through improved security and ease of use. A new fresh look was also used for this website. In addition to this upgraded website there has been a lot of work done setting up a CIPS Media Hub website, which will go alongside the national website, and launch in early 2011.

Published IT Articles

Throughout the year, CIPS provided members with the opportunity to contribute their IT expertise, receive broad recognition both nationally and internationally, and receive authorship value, by submitting articles for the [CIPS Connections](#) national e-newsletter and the [CIPS/Microsoft IT Managers' Blog](#) (ranked in the top 10% of technet blog properties worldwide in 2006).



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New I.S.P./ITCP Designation Holders (as of July 1, 2009 to June 30, 2010)

Holders of the I.S.P. and ITCP designations have demonstrated that they possess the education and experience to practice to the highest standards in their field.

Congratulations to the following certified members

Nengi	Afonya	I.S.P.	William	Tong	I.S.P.
Moira	Alexander	I.S.P., ITCP	Jeff	Vandersteen	I.S.P.
Conor	Brennan	I.S.P.	Jason	Webster	I.S.P.
Patrick	Buteau	EATI	Kristin	Wilkes	I.S.P.
Cheryl	Chay	I.S.P.	John	Winter	I.S.P.
Jason	Chin	I.S.P.	Monica	Wray	I.S.P.
Andrew	Christianson	I.S.P.			
Geoff	Cole	I.S.P.			
Jeff	Compton	I.S.P.			
Sherlyn	Cordero	I.S.P.			
Charene	Davis	I.S.P., ITCP			
Judy	DeLaney	I.S.P.			
Pechimuthu	Dhanasekar	ITCP			
Cledwyn	D'Silva	I.S.P.			
Mark	Etheridge	I.S.P.			
Dale	Field	I.S.P.			
Carla-May	Granberg	I.S.P.			
Chris	Howey	I.S.P.			
Moufid	Jarada	I.S.P.			
Mark	Kozack	I.S.P.			
Irina	Kuperis (Orlova)	I.S.P.			
Abdullahi	Lawal	I.S.P.			
Ted	Lee	I.S.P.			
Jaymon	Lefebvre	I.S.P.			
Steve	Lemay	EATI			
Colin	Loughlin	I.S.P.			
Suresh	Maganti	I.S.P.			
Stephen	Makonin	I.S.P.			
Mary Lynn	Manton	I.S.P.			
Philip	Martin	I.S.P.			
Perry	McKenzie	I.S.P.			
Dean	McNall	I.S.P.			
Naim	Minawi	I.S.P.			
Stephen	Murray	I.S.P.			
Blaine	Murray	I.S.P.			
Trevor	Nurse	I.S.P.			
Rupi	Panesar	I.S.P.			
Shane	Ridgway	I.S.P.			
Derek	Risling	I.S.P.			
Jonathan	Rowda	I.S.P.			
Hardeep	Sandhu	I.S.P.			
Frederick	Schlender	I.S.P.			
Alison	Schroeder	I.S.P.			
Yasu	Shibata	I.S.P.			



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New Candidate Members (as of July 1, 2009 to June 30, 2010)

Candidate Members have not yet accumulated the professional experience requirements to hold a certified designation. However, they have successfully completed a relevant education program.

Congratulations to the following new Candidate Members:

Mohammed Kanjee

Financial Statements

Canadian Information Processing Society: Consolidated Financial Statements, June 30, 2010. The 2009-2010 Audited Financial Statements are available in a separate document from the National web site.

National Office Staff



Executive Director
Mary Jean Kucerak, CAE



Professional Standards Manager
Gina van Dalen, CAE



Marketing Coordinator
Jonathan Elias



Membership Coordinator
Francis Fernandez

The CIPS National Office Staff are an integral part of the OEC and are responsible for the daily administration of the association. It is located in Mississauga, Ontario and provides support for the CCITP, Standing Committees and Councils.

Contact:

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Mississauga, Ontario L4W 4T9

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E-mail: info@cips.ca
Website: www.cips.ca