



## Annual Report 2013-2014

Dear CIPS Provincial Societies,

Most of you are aware the CIPS Executive Council and National Board, have recently agreed to transition the CIPS National office to a virtual office. It is felt this reduction in operational costs must happen to streamline services provided nationally, and to ensure the organizational focus remains on quality of service delivery. This change will provide much needed cost savings, which can be used to ensure an operational model that provides a balanced budget with more sustainable costs. The plan is to ensure services continue to be delivered at the national level and provide services directly targeted at the needs of our members and provincial organizations.

A number of the provincial representatives have joined Executive and National Board members to construct a Transition Committee to migrate current service delivery to a new service model. The team's priority is to ensure the implementation of a new service model focusing on increasing awareness of membership value, continuing to grow the CIPS member resource digital library, and helping members to take advantage of the many benefit programs available.

The previous months have been focused on revenue generation as well as determining ways to increase member resources. A membership campaign early in 2014 provided membership discounts and prizes to increase enrollment numbers. A crowd funding campaign was developed and was live from June 26, 2014 to August 22, 2014 the campaign raised \$1,850 which was far below what was the hoped for, however it was a great learning experience and we are better prepared to potential future campaigns.

Through 2013 the CIPS staff continued to monitor and respond to the proposals submitted to the Human Resources and Skills Development, Canada (HRSDC) under the Sectoral Initiatives Program (SIP). A positive response was finally received on the CCICT, now ITAC Talent and CIPS partnership to continue to operationalize the BTM certification and accreditation program. The formal project began February 1, 2014 with Gina Van Dalen being seconded into the project manager role.

Pat Glenn Hon. FCIPS, I.S.P., ITCP as the Director of Advocacy has again led the Advocacy Committee to create and distribute CIPS position statements. A position was distributed on Bill C-13, which required research on connected Bill S-4, C-30 and C-31. CIPS also provided member input to the government on Immigration levels and wrote the government in support of the Digital Canada 150 strategy. This type of effort definitely connects to CIPS being the voice of the IT profession. A number of meetings have also been held with government officials to look at how CIPS can deliver value. For example Greg Lane, FCIPS, I.S.P., ITCP met with the Citizenship and Immigration Canada, CIC to discuss the potential for CIPS to deliver services for foreign credential assessments to reduce the backlog of applications.

The Fellows nomination committee was busy this year and added 7 very worthy members to their ranks.

*Larry Sampson, FCIPS, I.S.P., ITCP*

*Darcy Grant, FCIPS, I.S.P., ITCP*

*Dominic Covvey, FCIPS, I.S.P., (ret.)*

*Martin Kratz, FCIPS*

*Bernie Kollman, FCIPS*

*Ron George, Hon. FCIPS, I.S.P., ITCP*

*Trekker Armstrong, FCIPS, I.S.P., ITCP*

and

*Dr. Leslie (Les) Oliver, Hon, CIPS, I.S.P., (ret.) was granted Honorary CIPS Fellow status.*

The social media channel continues to provide great communication value to members by utilizing member input from LinkedIn, Facebook and Twitter. The job board continues to provide job opportunities across Canada. Also Jonathan helps to provide the weekly CIPS Connections e-newsletter. In partnership with IT World Canada, a number of CIPS members became regular bloggers speaking on professionalism issues in IT. Their IT World Canada blogs are also distributed through CIPS Connections. An insert on CIPS was featured in the August 2013 issue of Business Elite Magazine.

Other staff initiatives for revenue generation included the successful implementation of a SaaS membership system. You saw notifications about the cut over to a new membership system that has enhanced the member experience. The new membership directory allows for searches based on areas of member expertise. The National office is now also able to provide event registration services to the Provincial Societies and since March of 2014 CIPS Alberta have been the first Provincial Society to use this service. The contract with ICTC was completed bringing in \$20,000 to CIPS, you will have seen the survey that went out to CIPS Ontario members.

You saw the results of the Ethics Exam Committee, whose objective was to develop and implement an online CIPS professionalism and ethics exam. Seneca College has partnered with CIPS to host the Ethics Exam. Completion of the Ethics exam is now a requirement for all certification applicants. To take the CIPS Ethics Exam go to: <http://open2.senecac.on.ca/cips>

CIPS is continuing the partnership with the IEEE-CS to create an international Guide to the common IT Body of Knowledge <http://www.computer.org/portal/web/pab/it> . Also we continue to be represented within organizations like IFIP <http://www.ifip.org/> , IP3 <http://ipthree.org/> , FEAPO <http://feapo.org/> , ICTC <http://www.ictc-ctic.ca/> and ICCP <http://iccp.org/> all of which enhance the awareness of CIPS nationally and internationally.

With the assistance of CIPS Alberta, CIPS became a licensed SFIA partner. As National holds the license, all Provincial Societies have the ability to use SFIA.

A number of accreditation visits were undertaken by both Accreditation Councils, CSAC and ISTAC. Once the final reports from these visits have been approved by each respective Council, announcements on the accreditations will be made. ISTAC also conducted a re-accreditation visit of Colleges in the United Arab Emirates and all IT programs under review were re-accredited by CIPS. Mr. Sameer Ahmed and Ms. Mabelle Sawaqed from the Embassy of Canada Trade Commission in the UAE presented Higher Colleges of Technology in the UAE with a commemorative plaque on behalf of CIPS.

This next year the CIPS Management team will continue to focus on the critical services of accreditation and certification. This past year has been a time of reflection and change, next year we hope these changes will invigorate the CIPS membership resulting in growth and engagement. The transition team will continue to ensure member service delivery is a priority.

Sincerely,

Brenda Byers, I.S.P., ITCP  
National Board Chair