

# CIPS ANNUAL REPORT 2014-2015



## National Board Chair's Message



Dear CIPS Members,

This year saw the completion of the CIPS National office becoming a virtual office, which has resulted in the reduction of operational costs. Many thanks to the Transition Committee and CIPS staff for all their hard work to see us through the changes that happened behind the scenes, with no disruption to service delivery. The staff's priority continues to be the focus on helping Provincial Societies increase membership value, continuing to grow the CIPS member resource digital library, and helping Provincial members to take advantage of the many benefit programs available.

A subcommittee of the CIPS Transition Committee has been working over the past five months to develop a plan to inform the future direction of CIPS as an organization. The subcommittee members are Pat Glenn CIPS AB, Bashir Fancy CIPS ON, Dave O'Leary CIPS BC, Kerry Augustine CIPS MB (Chair). They are of course, being supported by Mary Jean Kucerak – CIPS National Office. Good decisions are based on good data and that is where you come in. To assist us in serving the CIPS National Board in moving CIPS forward we will be collecting input from our current and potential customers. Participate in this survey and pass it on to your members and colleagues, the landing page and survey links can be found at: <http://www.cips.ca/StrategicPlanningSurvey2015> (or <http://www.cips.ca/node/2938>)

Starting May 2015, Lyne Bouchard, is representing Reseau ActionTI, on the CIPS National Board to reconnect the two organizations again. She noted that she looks forward to Reseau ActionTI participating once again on the Professional Standards Advisory Council of CIPS. Initially as a starting point to re-establishing the relationship, CIPS and Reseau ActionTI will begin to cross promote each other's events.

The social media channel continues to provide great communication value to members by utilizing member input from LinkedIn, Facebook and Twitter. The job board continues to provide job opportunities across Canada. Also Jonathan helps to provide the weekly CIPS Connections e-newsletter. In partnership with IT World Canada, a number of CIPS members are regular bloggers speaking on professionalism issues in IT. Their IT World Canada blogs are also distributed through CIPS Connections.

CIPS is continuing the partnership with the IEEE-CS to create an international Guide to the Enterprise IT Body of Knowledge <http://www.computer.org/portal/web/pab/it> . Also we continue to be represented within organizations like IFIP <http://www.ifip.org/> , IP3 <http://ipthree.org/> , FEAPO <http://feapo.org/> , ICTC <http://www.ictc-ctic.ca/> and ICCP <http://iccp.org/> all of which enhance the awareness of CIPS nationally and internationally. Please watch for a call for feedback on the FEAPO Enterprise Architecture Career Path Guide draft, that is now open for review by all FEAPO member organizations.

With the assistance of CIPS Alberta, CIPS will continue to be a licensed SFIA partner. As National holds the license, all Provincial Societies are reminded they have the ability to use SFIA.

A number of accreditation visits were undertaken by the, Computer Science Accreditation Council and the Information Systems Technology Accreditation Council. Once the final reports from these visits have been approved by each respective Council, announcements on the accreditations will be made.



## Annual Report 2014-2015

Over the summer months of 2015 CIPS will be transitioning back to an Executive Council from the Transition Committee starting with the appointment of Kerry Augustine, Director CIPS Manitoba, as CIPS' new CEO effective July 30, 2015. A new Board Chair will also be elected in the fall.

This next year the CIPS Management team will continue to focus on the critical services of accreditation and certification while working with the Provincial Societies to develop programs and services that will meet the needs of ICT practitioners and Provincial CIPS members. The executive team and board will also continue to ensure that service delivery is a priority. We would like to thank our corporate partners, **TransCanada, HDF Insurance, IT World Canada and the Electronic Recycling Association**, for their continued support.

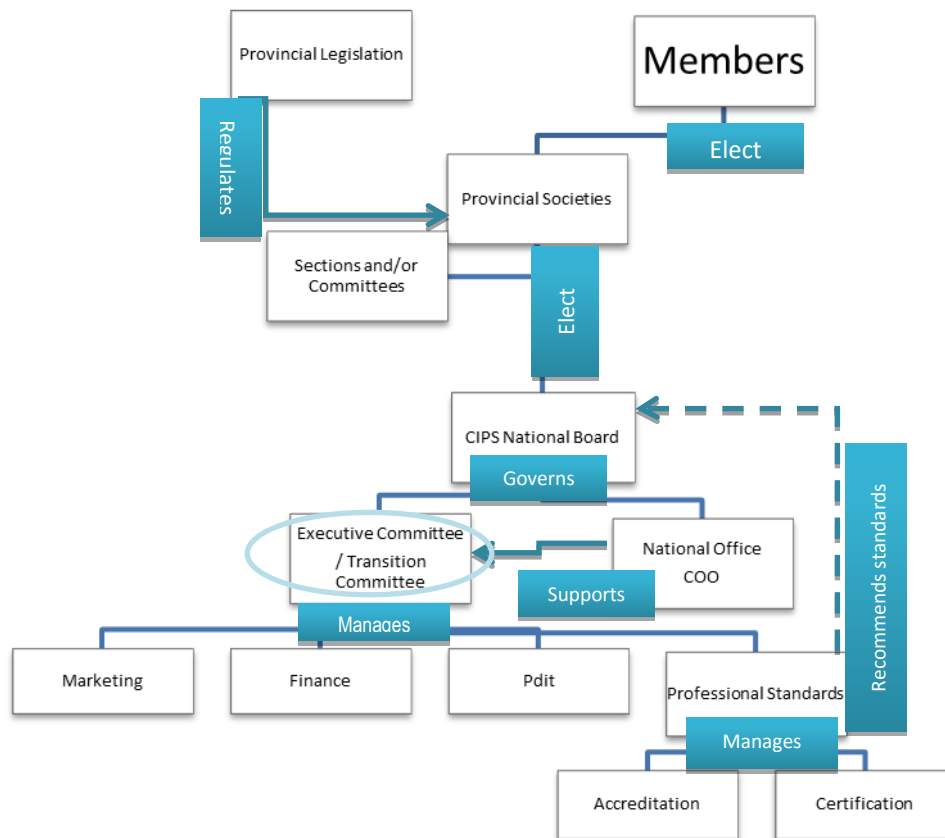
As mentioned I will be stepping down as board chair so this will be my last report. I would like to thank the provincial boards and all their members who have supported CIPS over the last three years of my term. Without the dedicated volunteers CIPS would not be able to continue. CIPS exists to support it's provincial organizations and their members. CIPS exists because of these members and the programs and services they delivery in the provinces. I look forward to continuing to support CIPS in whatever capacity I can, to ensure needed services are delivered to the Canadian and International IT communities.

Sincerely,

A handwritten signature in black ink that reads "Brenda Byers".

Brenda Byers, I.S.P., ITCP  
National Board Chair

**CIPS Governance Structure (September 2014 to September 2015)**



The above diagram is a reflection of the governance model as defined in the CIPS constitution and bylaws and has been in effect since 2008, with one exception. In September 2014 the Transition Committee was formed to temporarily take on the role of the Executive Council. All members of the executive council, not at the end of their terms, automatically became members of this committee, as well most of the National Board also volunteered their time on this committee. This direction was decided in order to expand the number of volunteers available to complete the operational changes approved by the Board. The Transition Committee completed both operational changes and strategic planning through 2014 and early 2015. Through this committee the National Office transitioned into a more streamline operation with reduced costs and resulted in a highly efficient operational model. The mailing address for CIPS and all contact information remains the same however overhead has been reduced with all the previous services remaining intact. The Transition Committee objectives have now been met and the previous governance structure will be reinstated at the 2015 AGM. The Transition Committee is no longer required and will transfer all authority back to the new Executive Committee, which will be finalized at the CIPS 2015 AGM, scheduled September 24, 2015.

### 2014-2015 CIPS National Board

The National Board is the governing body of CIPS. The Board is composed of CIPS Provincial and National members who represent both certified and non-certified members. No changes have been made to this governing body, although there have been Director retirements and newly nominated directors coming on board as of July 2015.

To contact a member of the Board, please send your message to [info@cips.ca](mailto:info@cips.ca).

	<b>Chair</b> Brenda Byers, I.S.P., ITCP		<b>National Director</b> Trekker Armstrong, I.S.P., ITCP
	<b>National Director</b> Dale McInnis, I.S.P, ITCP		<b>Ex-Officio</b> Mary Jean Kucerak CAE
	<b>British Columbia &amp; Yukon Territories</b> Ian Mcleod, I.S.P., ITCP		<b>Alberta &amp; North West Territories</b> Pat Glenn, Hon, FCIPS, I.S.P., ITCP



**Saskatchewan**  
Thomas  
Boxall, I.S.P.,  
ITCP



**Manitoba**  
Kerry Augustine I.S.P., ITCP



**Ontario**  
Leon Wagschal  
I.S.P., ITCP



**Newfoundland and  
Labrador/Nunavut**  
Cheryl Lundgren, I.S.P., ITCP



**New  
Brunswick**  
Vacant



**Nova Scotia**  
Lem Murphy I.S.P., ITCP



**Prince Edward  
Island**  
Darren  
McDonald



**Quebec**  
Lyne Bouchard EATI, PATI

## Executive Council, and Transition Committee



**Chair**

Greg Lane, I.S.P., ITCP



**Executive Director**

Mary Jean Kucerak, CAE



**Advisor**

Stephen Ibaraki, FCIPS, I.S.P., ITCP



**Advisor**

Adam Cole, I.S.P., ITCP



**Director Membership / Transition Committee**

Debbie Conrad, I.S.P., ITCP



**Advisor / Transition Committee**

Brenda Byers, I.S.P., ITCP



**Co- Director Professional Standards**

Jon Nightingale, FCIPS, I.S.P.(ret.)



**Advisor**

Fraser Cameron



**Advisor / Transition Committee**

Gerry Gaertner, I.S.P., ITCP



**Director Finance**

Dean Hartley, I.S.P., ITCP

## Transition Committee



**Chair Transition Committee**  
Kerry Augustine, I.S.P., ITCP



**Transition Committee – Strategic Planning**  
Bashir Fancy, I.S.P., ITCP



**Transition Committee**  
Simon Chandler, I.S.P., ITCP



**Transition Committee – Strategic Planning**  
Pat Glenn, Hon, FCIPS, I.S.P., ITCP



**Transition Committee – Strategic Planning**  
Dave O'Leary, I.S.P., ITCP

## Professional Standards Report

### Professional Standards Portfolio Activities:

#### International Professional Practice Partnership (IP3)

CIPS continues to be actively connected to IP3, with a CIPS representative serving on the IP3 Board. This relationship provides a framework for CIPS as an IP3 accredited society, to offer its members the ITCP certification that can also be granted to the ITCP holder from another international, IP3 recognized society, with or without further examination of IT and/or soft skills. An IP3 accreditation review of the CIPS certification processes is scheduled for November 2015.

Brenda Aynsley (Australian Computer Society) is currently the IP3 chair. The IP3-Global Industry Council (IP3-GIC) extended its global membership and now includes 28 high profile ICT professionals and creates a vehicle to:

- Provide a global forum for the frank and open discussion of matters of common interest;
- Demonstrate a public commitment to professional IT standards;
- Play a real and active part in developing the global IT Profession;
- Provide detailed comment of the certification requirement and on the shape and content of development and support services for professionals; and
- Provide valuable support to the growth of IT capability within developing nations.



For an example of this mandate in action see:

<http://blogs.technet.com/b/cdnitmanagers/archive/2015/07/06/invitation-to-serve-as-a-speaker-during-2-july-un-general-assembly.aspx>

Right after chairing the [CIO CITY EU CIO Of the Year](#) session ([video in link](#)) in Brussels, Stephen Ibaraki as [founding Chair Global Industry Council \(GIC\) and Vice-Chair](#) of IFIP's International Professional Practice Partnership (IP3), received an invitation to speak Thursday July 2<sup>nd</sup>, to the UNITED NATIONS. This was a historical unprecedented UNITED NATIONS event—the first time external non-governmental stakeholders were given this extended ability to inform the United Nations through three panels, unique with live streaming and Twitter for questions. Areas of discussion included [WSIS+10](#) and [Sustainable Development Goals](#) (SDGs).

### Seoul Accord

The Istanbul Conference was the annual (2015) meeting of the Seoul Accord. The agenda included (a) routine business items, (b) reports from Working Groups, (c) applications from three non-member Accrediting Agencies seeking Accord membership, (d) presentations from two other non-member Accrediting Agencies, (e) reports for signatory reviews for ABET and ACS, and (f) presentations and discussions related to other SA matters. This meeting of the Seoul Accord was attended by Dr. Ken Takagaki (CIPS Representative to the Seoul Accord), (CIPS, Manager Professional Standards).

Currently CIPS accredited programs are recognized under the [Seoul Accord](#), a multi-lateral agreement among global agencies responsible for accreditation and recognition of tertiary-level computing education. Because of the universally essential nature of computer applications and the mobility of professionals across jurisdictional boundaries, there is a need to identify academic programs that adequately prepare graduates for entry into a computing profession based on generally recognized knowledge and abilities across countries and other jurisdictional boundaries. Toward this end, the Seoul Accord has established a mechanism for recognizing the equivalence of accredited educational qualifications in the development of computing professionals. The Seoul Accord provides for mutual recognition of graduates of accredited programs among the signatories of the accord.

All members are subject to a formal Signatory Review every 6 years during which all aspects of their respective accreditation processes are audited to ensure they meet Accord expectations. The review is conducted by an international review team. A formal review of the CIPS Accreditation process is scheduled for 2016.

### Accredited Programs:

The following programs were re-accredited by CIPS this fiscal year:

#### ***Colleges and Technical Institutes***

##### **Lethbridge College**

*Computer Information Technology*

#### ***Universities***

##### **Dalhousie University**

*Bachelor of Computer Science*

*Bachelor of Computer Science (with Co-op Education option)*

*Bachelor of Computer Science with Honours*

*B.C.Sc. Honours (with Co-op Education option)*

**Concordia University**

*Computer Science*

*B.C.Sc. Information Systems Option*

*B.C.Sc. Software Systems Option*

*B.C.Sc. Computer Systems Option*

*B.C.Sc. Computer Applications Option*

*B.C.Sc. Computer Games*

*B.C.Sc. Web Services and Applications*

*Interdisciplinary*

*Bachelor of Computer Science - Computation Arts Option (FA)*

*Bachelor of Computer Science - Mathematics and Statistics Option*

### Marketing Report

Over the last year CIPS National has focused on providing a strong and professional image of CIPS through seamlessly continuing its important marketing initiatives, while CIPS National has undergone some significant internal changes. These initiatives include providing a consistent online presence and regular communication to stakeholders, creating valuable online resources, forging key partnerships, surveying members for their insights, and running marketing campaigns.

CIPS' social networks and weekly e-newsletter have been crucial to providing communication to both members and non-members, but have also been vital in creating key partnerships to provide benefits to CIPS and its members. The [CIPS Facebook Group](#) (735 likes), [Twitter Account](#) (1,145 followers), and [LinkedIn Group](#) (3,175 members) continue to grow, with the CIPS LinkedIn group providing the most engagement. CIPS' weekly e-newsletter unfortunately lost over half of its subscribers due to [Canada's Anti-Spam Legislation](#) last summer, which required written consent from non-members to continue receiving communication from CIPS, however CIPS' weekly e-newsletter (1,888 subscribers) now has an extremely high open rate of approximately 65% per issue (up from approximately 33% before the CASL compliance was required), which is very attractive to potential partners who are looking for marketing benefits from CIPS.

CIPS' social networks have helped increase the reach of CIPS' communication, driving traffic to the CIPS website, and has improved our search engine ranking. The [CIPS website](#) continues to serve as the hub for CIPS' communication tools, hosting articles, announcements, event postings, job postings, and information about CIPS and our products and services. The look of the [CIPS Job Board](#) has been updated this year, and additional pricing and promotional options have been added. The [CIPS Member-Only Resources](#) website continues to grow its library of valuable webcasts, podcasts, and documents, including webcast presentations from the CIPS Alberta ICE Conference and local CIPS Ontario and Saskatchewan events. This has created value for members who may not have been able to attend a local event, and who now have access to valuable content across the country created by other CIPS Provinces.

CIPS National has continued to create in-kind partnership with various IT related events, providing CIPS members with discounts and free passes to attend events. These partnerships have also produced marketing benefits for both CIPS National and CIPS Provinces, through CIPS exposure on event marketing materials, websites, CIPS booths at events, and CIPS marketing materials in event attendee packages. Some of these events include SecTor, Countermeasure, Mobile Enterprise Canada Summit, Data Marketing Conference, ProjectWorld\*BusinessAnalystWorld, Big Data & Analytics Summit, Cyber Security for Oil & Gas Summit, and the National Privacy & Data Governance Congress.

The CIPS Corporate Partnership program continues to provide both financial and marketing benefits, and serves as an important tool to create partnerships with other organizations in the future. The IT World Canada partnership has created additional exposure for CIPS through CIPS Bloggers posting articles on the ITWC website, who often include links back to the CIPS website in their articles. This ITWC partnership has also provided CIPS with \$5,000 of advertising space on the ITWC website. The most recent CIPS Corporate Partner is the ERA (Electronic Recycling Association), who became a partner this past June 1st, 2015. The ERA has also purchased advertising space on the CIPS website, and CIPS is grateful for their support. CIPS continues to sell [advertising space](#) on the CIPS website and e-newsletter through our media seller MultiView, and has recently lowered the cost of our advertising space to attract more media buyers and increase sales. The CIPS Corporate Partnership program and CIPS Ad space therefore continue to provide much needed additional funding for CIPS, and have the potential to create significant funding for CIPS in the future.

This past year CIPS ran its first [Crowdfunding Campaign](#), which raised funds for CIPS initiatives focused on promoting Professionalism and Ethics in IT. A crowdfunding page on Indiegogo was created, along



## Annual Report 2014-2015

with two YouTube videos to help promote the campaign. CIPS raised \$1,850 in two months and gained good experience to run future crowdfunding campaigns. CIPS again hosted its yearly "[IT Professionalism Week](#)", hosting events across Canada, as well an IT Professionalism Week Podcast with four CIPS representatives from across the country. Another key initiative that CIPS continues to run is the "[CIPS Volunteer of the Month](#)", which along with recognizing CIPS Volunteers for their important contribution, has served as promotional pieces to promote CIPS and the value members can receive from membership and getting involved.

In order to improve the value that CIPS provides to its members CIPS National continues to run its Exit Survey, getting important feedback from members who didn't renew, with a summary report of the results being provided to the CIPS Provinces. In addition to the Exit Survey CIPS' Western Provinces collaborated to survey their members on what events and programming they would like to see, with the results also being compiled and analyzed to provide improved value to CIPS' members.

As CIPS continues to make key strategic decisions and gain valuable input from our members the CIPS National Marketing Committee will play a vital role in marketing and communicating the exciting changes and new member value to come.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jonathan Elias", written over a light blue horizontal line.

Jonathan Elias  
Marketing Manager,  
CIPS National

**New I.S.P./ITCP Designation Holders (as of July 1, 2014 to June 30, 2015)**

Holders of the I.S.P. and ITCP designations have demonstrated that they possess the education and experience to practice to the highest standards in their field.

**Congratulations to the following Certified Members:**

Ajibola Saliu Ajia I.S.P.

Jason Campbell I.S.P., ITCP

Mohammadreza Gachchimamaghani I.S.P.

Kent Greff I.S.P.

David Grenier I.S.P., ITCP

Ali Hatami I.S.P.

Noe Juarez I.S.P.

Steve Klassen I.S.P.

Baoqing Lai I.S.P.

Hongbo Li I.S.P.

Robert Merritt I.S.P.

Michael McNorgan I.S.P.

Sandra Mulalic ITCP

Khaja Nooruddin I.S.P.

Darin Padlewski I.S.P.

Lewis Park I.S.P., ITCP

Hiten Patel I.S.P.

Michael Portnoy I.S.P.

Laszlo Schneider I.S.P.

Daniel Ferenc Temesi I.S.P.

Onajite Umukoro I.S.P.

Travis G. Weber I.S.P., ITCP

Huawei Zhu I.S.P.



## Financial Statements

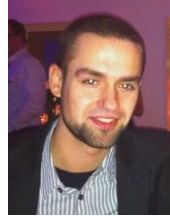
**Canadian Information Processing Society: *Consolidated Financial Statements, June 30, 2014.*** The 2013-2014 Audited Financial Statements are available in a separate document from the National web site. The 2014-2015 Audited Financial Statements will be available in late 2015.

## National Services



### Executive Director

Mary Jean Kucerak, CAE  
mj@cips.ca



### Marketing Manager

Jonathan Elias  
jelias@cips.ca

The CIPS national service delivery is an integral part of the Executive Council and ensures the daily administration of the association is successful. Resources are located in Mississauga, Ontario and provide support for the National Board, Standing Committees, Councils and Provincial Societies. These roles include the coordination of all volunteers from across Canada to ensure service delivery is completed in a timely and efficient way.

### Contact:

CIPS - National  
5090 Explorer Drive, Suite 801  
Mississauga, Ontario L4W 4T9

Telephone: (905) 602-1370  
Toll Free: 1-877-ASK-CIPS (275-2477)  
Fax: (905) 602-7884  
E-mail: [info@cips.ca](mailto:info@cips.ca)  
Website: [www.cips.ca](http://www.cips.ca)